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www.facebook.com/michaelamccarthyodcast/  
www.linkedin.com/company/a-bunch-of-therapists  
https://abunchoftherapists.podbean.com/  
https://open.spotify.com/show/5zrUgJqUIB4Pol0YnBD3  
dQ?si=0bd8e60de7d440f7

## About the Podcast

Launch Date: 22nd May 2025

A Bunch of Therapists Podcast goes behind the doors of the therapy room, turning candid conversations with fellow therapists into powerful revelations about the human experience – from both sides of the couch.

## Podcast Stats

### Podbean

- 10k all-time downloads
- 8.2k listeners

### Spotify

- 17,234 all-time plays | 927 followers
- 2,776 plays last 30 days
- 3,201 consumption hours
- Top 10% of videos on Spotify in 2025

### YouTube

- 16,807 subscribers (+1,890 in 28 days)
- 215k episode views
- 203.8k Shorts views

## Social Media Reach

### Instagram: 4,693 followers

- 588.8k views
- 5.07% engagement rate
- Best performing Reel reached 74,447 people organically (Charlotte Allocca)

### TikTok: 10.3k followers

- 986,935k post views
- 926,865 Reached Audience
- 30,231 Engaged Audience
- Most viewed video has 88.4K Video views, 3.4K Likes, 38 Comments, 175 Shares

### Facebook: 1,493 followers

- 562k views
- 1.65% engagement rate
- 1,615 Clicks
- 12.45k page visits

### YouTube: 16,807 Subscribers

- Best episode: 47.4k views
- Best short: 9.5k views

### LinkedIn: 542 followers

- 428,479 impressions
- 10.9% engagement rate

Total Cross Platform Audience:

**33,835**

As of 19.3.26

## Why Partner With Us?

- ✓ 30,000+ engaged followers across 6 platforms
- ✓ 10 months old with rapid, consistent growth
- ✓ Viral reach: Multiple posts exceeding 20,000+ views
- ✓ High engagement: Up to 11.44% engagement rate
- ✓ Targeted audience: Adults interested in wellness, mental health, behaviour, attachment and relationships, the human condition

## Sponsorship Opportunities

- Podcast ad placements (pre-roll, mid-roll, post-roll)
- Dedicated social media content across all platforms
- Video integration and branded content
- Custom partnership packages

Statistics accurate as of 19<sup>th</sup> March 2026

Contact for rates and availability:  
Email: [hello@abunchoftherapists.com](mailto:hello@abunchoftherapists.com)